

# **Trafalgar Action Plan**

## **Action Plan**

**2004/05 to 2006/07**

**December 2003**

**Prepared for the Trafalgar community by the Trafalgar  
Community Development Association, the Trafalgar  
community and Glenlyon Rural Education & Employment  
Services.**

**This document should be read in conjunction with the  
Trafalgar Strategic Plan 2004/05 to 2006/07**



**OUTCOME 1: Community involvement is an integral part of the Trafalgar community.**

**GOAL 1:** To promote increased interaction between all ages and groups within the Trafalgar community to build strong social networks (community building).

**OBJECTIVES:**

1. To increase voluntary involvement/participation.
2. To build links between community groups.
3. To welcome new residents into our community.
4. To increase the social connectedness within the town.
5. To develop a 'family friendly' environment.

**ACTIONS: GOAL 1**

STRATEGIC ACTIONS	PARTNERSHIPS: <i>TCDA and</i>	2004-05	2005-06	2006-07
<b>1.1 Conduct</b> a feasibility study regarding the establishment of a Trafalgar Square project.	<ul style="list-style-type: none"> <li>▪ Baw Baw Shire</li> <li>▪ Chamber of Commerce &amp; Industry</li> <li>▪ Battle of Trafalgar Committee</li> </ul>	✓		
<b>1.2 Develop</b> and <b>implement</b> Volunteer training program/s for the community.	<ul style="list-style-type: none"> <li>▪ Volunteers Victoria</li> <li>▪ Community groups</li> </ul>		✓	
<b>1.3 Identify</b> and <b>facilitate</b> links/contact between community groups, including: <ul style="list-style-type: none"> <li>○ <b>Production</b> of a Community directory of local community groups and businesses that is updated annually.</li> <li>○ <b>Establishment of</b> a community noticeboard.</li> <li>○ <b>Establishment of</b> an Information Centre which is accessible to all age groups.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Community groups</li> <li>▪ Baw Baw Shire</li> <li>▪ Service Clubs</li> <li>▪ Chamber of Commerce and Industry</li> </ul>	✓  ✓	✓	✓  ✓

<ul style="list-style-type: none"> <li>○ <b>Development</b> and <b>distribution</b> of a calendar of events and meetings of the community clubs and groups.</li> <li>○ <b>Development</b> and <b>implement</b> a mechanism for the community's clubs and organisations to interact with one another on a regular basis.</li> </ul>		✓	✓	✓
<p><b>1.4 Develop</b> a visiting program for elderly residents.</p>	<ul style="list-style-type: none"> <li>▪ Service Clubs</li> <li>▪ Schools</li> <li>▪ Churches</li> <li>▪ Trafalgar Youth Resource Centre</li> </ul>	✓		
<p><b>1.5 Implement</b> a visiting program for elderly residents.</p>	<ul style="list-style-type: none"> <li>▪ Service Clubs</li> <li>▪ Schools</li> <li>▪ Churches</li> <li>▪ Trafalgar Youth Resource Centre</li> </ul>	✓	✓	✓
<p><b>1.6 Prepare</b> an information kit for new residents and update regularly.</p>	<ul style="list-style-type: none"> <li>▪ Real Estate Agents</li> <li>▪ Baw Baw Shire</li> <li>▪ Community groups</li> <li>▪ Service clubs</li> <li>▪ Schools</li> </ul>	✓		
<p><b>1.7 Develop</b> an activity for new residents each year – eg Welcome Stranger Night.</p>	<ul style="list-style-type: none"> <li>▪ Baw Baw Shire</li> <li>▪ Community groups</li> <li>▪ Service clubs</li> <li>▪ Schools</li> </ul>	✓		
<p><b>1.8 Conduct</b> an activity for new residents each year – eg Welcome Stranger Night.</p>	<ul style="list-style-type: none"> <li>▪ Baw Baw Shire</li> <li>▪ Community groups</li> <li>▪ Service clubs</li> <li>▪ Schools</li> </ul>	✓	✓	✓


<p><b>1.9 Lobby</b> for improved broadband internet access.</p>	<ul style="list-style-type: none"> <li>▪ Trafalgar Chamber of Commerce &amp; Industry</li> <li>▪ Baw Baw Tourism Advisory Board</li> <li>▪ Baw Baw Shire</li> <li>▪ Federal member of Parliament</li> </ul>	<p>✓</p>		
<p><b>1.10 Encourage</b> Baw Baw Council to:</p> <ul style="list-style-type: none"> <li>○ <b>Continue to work</b> with the TCDA in relation to its communication with, and between, the Trafalgar community.</li> <li>○ <b>Conduct</b> public forums on matters affecting the community.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Baw Baw Shire</li> </ul>	<p>✓</p>	<p>✓ ✓</p>	<p>✓</p>
<p><b>1.11 Develop</b> and <b>advertise</b> the TCDA website.</p>		<p>✓</p>	<p>✓</p>	<p>✓</p>

**OUTCOME 2: Trafalgar's young people are engaged in community activities.****GOAL 2:** To increase the range of opportunities available for young people.**OBJECTIVES:**

1. To employ a youth worker to support young people in Trafalgar.
2. To support the development of alternative activities.
3. To promote strong peer support networks.
4. To promote healthy lifestyles among young people.
5. To involve youth in the development and management of local activities.

**ACTIONS: GOAL 2:**

STRATEGIC ACTIONS	PARTNERSHIPS: <i>TCDA and</i>	2004-05	2005-06	2006-07
<b>2.1 Investigate</b> the feasibility of a permanent, on-going position for a Youth Worker in Trafalgar.	<ul style="list-style-type: none"> <li>▪ West Gippsland Healthcare Group</li> <li>▪ Baw Baw Shire</li> <li>▪ Schools</li> <li>▪ Trafalgar Youth Resource Centre</li> </ul>	✓		
<b>2.2 Undertake</b> a Needs Analysis study (including a Youth Forum) to ascertain young people's needs.	<ul style="list-style-type: none"> <li>▪ Trafalgar Youth Resource Centre</li> <li>▪ Baw Baw Shire</li> <li>▪ Schools</li> <li>▪ Baw Baw LLEN</li> </ul>	✓		
<b>2.3 Develop</b> programs to meet the needs of Trafalgar's youth as a result of the Needs Analysis study.	<ul style="list-style-type: none"> <li>▪ Trafalgar Youth Resource Centre</li> <li>▪ Baw Baw Shire</li> <li>▪ Schools</li> <li>▪ Baw Baw LLEN</li> </ul>	✓	✓	✓

<p><b>2.4 Develop and facilitate</b> a health education program for young people on issues such as– under age drinking, substance use and abuse, obesity, lack of exercise, teenage pregnancies.</p>	<ul style="list-style-type: none"> <li>▪ Trafalgar Youth Resource Centre</li> <li>▪ West Gippsland Healthcare Group</li> <li>▪ Baw Baw Shire</li> <li>▪ Schools</li> </ul>			
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**OUTCOME 3:** **Trafalgar residents feel safe in their community.**

**GOAL 3:** To make Trafalgar a safer community in which to live.

**OBJECTIVES:**

1. To promote safer movement of people around the town.
2. To promote greater safety on local farms/industry.
3. To reduce the dangers associated with the highway.
4. To reduce the incidence of crime and vandalism in the community.
5. To promote safer living for all ages.

**ACTIONS: GOAL 3**

STRATEGIC ACTIONS	PARTNERSHIPS: <i>TCDA and</i>	2004-05	2005-06	2006-07
<p><b>3.1 Develop</b> and <b>undertake</b> a community safety and healthy living awareness program.</p>	<ul style="list-style-type: none"> <li>▪ Trafalgar Police</li> <li>▪ Baw Baw Police</li> <li>Community Consultative Committee</li> <li>▪ West Gippsland Healthcare Group</li> <li>▪ Schools</li> <li>▪ Community groups</li> <li>▪ Trafalgar Senior Citizens</li> <li>▪ Trafalgar Fire Brigade/s</li> <li>▪ Baw Baw Shire</li> </ul>		✓	

<p><b>3.2 Develop</b> and <b>implement</b> a program to raise awareness of on farm safety/industry risks and facilitate actions that increase the dissemination of understanding and knowledge of reducing these risks amongst local farmers/stakeholders.</p>	<ul style="list-style-type: none"> <li>▪ Victorian Farmers Federation</li> <li>▪ Baw Baw Shire</li> <li>▪ Worksafe</li> <li>▪ Stock Agents</li> <li>▪ Chamber of Commerce and Industry</li> </ul>			✓
<p><b>3.3 Increase</b> police involvement in community safety.</p>	<ul style="list-style-type: none"> <li>▪ Trafalgar Police</li> <li>▪ Baw Baw Police</li> <li>▪ Community Consultative Committee</li> <li>▪ Community groups</li> <li>▪ Chamber of Commerce and Industry</li> </ul>		✓	
<p><b>3.4 Investigate</b> the feasibility of enclosing the main contour drain within the town limits.</p>	<ul style="list-style-type: none"> <li>▪ Baw Baw Shire</li> </ul>			✓

**OUTCOME 4: Trafalgar has a vibrant business community.**



**GOAL 4:** To create a more vibrant local economy that caters for local needs and draws on the passing economy.

**OBJECTIVES:**

1. To improve the image of the commercial centre.
2. To capture more of the passing traffic trade.
3. To support local businesses and service providers.
4. To undertake a co-ordinated and planned approach to development.
5. To develop a tourism focus for the town.
6. To improve promotions of the town.

**ACTIONS GOAL 4:**

STRATEGIC ACTIONS	PARTNERSHIPS: <i>TCDA and</i>	2004-05	2005-06	2006-07
<p><b>4.1 Develop</b> a Marketing &amp; Promotion Plan for Trafalgar, including:</p> <ul style="list-style-type: none"> <li>▪ <b>Identifying</b> local ‘tourist attractions’.</li> <li>▪ <b>Promoting</b> the attractions and services available more widely.</li> <li>• <b>Conducting</b> community markets which involve local producers.</li> <li>• <b>Developing</b> and <b>implementing</b> a Mainstreet program to enhance the image of the commercial centre including attractive town signage to entice passing traffic to stop.</li> <li>• <b>Developing</b> and <b>implementing</b> a ‘buy local’ program.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Trafalgar Chamber of Commerce &amp; Industry</li> <li>▪ Baw Baw Shire</li> <li>▪ Department of Innovation, Industry &amp; Regional Development</li> <li>▪ Area Consultative Committee (ACC)</li> <li>▪ Baw Baw Tourism Advisory Board</li> </ul>	✓		

<p><b>4.2 Investigate</b> the feasibility of a structured mentoring program for local business people.</p>	<ul style="list-style-type: none"> <li>▪ Trafalgar Chamber of Commerce &amp; Industry</li> <li>▪ Department of Innovation, Industry &amp; Regional Development</li> <li>▪ Area Consultative Committee (ACC)</li> </ul>			
<p><b>4.3. Undertake</b> a feasibility study for the painting of a mural.</p>	<ul style="list-style-type: none"> <li>▪ Trafalgar Youth Resource Centre</li> <li>▪ West Gippsland Healthcare Group</li> <li>▪ Baw Baw Shire</li> <li>▪ Schools</li> <li>▪ Local Residents</li> </ul>			

**OUTCOME 5:** **Trafalgar’s sport and recreational facilities meet the needs of its community.**

**GOAL 5:** To improve access to, and the standard of, sport and recreation facilities.

**OBJECTIVES:**

1. To gain better understanding of people’s sporting and recreation interests and needs.
2. To plan for sport and recreation facilities.
3. To improve existing public facilities.
4. To increase awareness of, and participation in, arts’ programs.

**ACTIONS: GOAL 5**

STRATEGIC ACTIONS	PARTNERSHIPS: <i>TCDA and</i>	2004-05	2005-06	2006-07
<p><b>5.1 Research</b> community sport and recreation needs and interests including:</p> <ul style="list-style-type: none"> <li>▪ the feasibility of the creation of a sports precinct.</li> <li>○ the extension of walking and cycle tracks to link with community facilities and surrounding areas.</li> <li>○ better use of recreational parks.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Trafalgar Recreation Reserve management committee</li> <li>▪ Community groups</li> <li>▪ Schools</li> <li>▪ Service clubs</li> <li>▪ Baw Baw Shire</li> <li>▪ Department of Sport &amp; Recreation</li> <li>▪ Regional Sports Assembly</li> </ul>	✓		
<p><b>5.2 Research</b> opportunities for community participation in arts programs/activities.</p>	<ul style="list-style-type: none"> <li>▪ Regional Arts Victoria (RAV)</li> <li>▪ VicHealth</li> <li>▪ Community groups</li> <li>▪ Baw Baw Shire</li> </ul>		✓	

<p><b>5.3 Develop</b> business plan for Public Hall.</p>	<ul style="list-style-type: none"> <li>▪ Baw Baw Shire</li> <li>▪ Community groups</li> <li>▪ Heritage Vic</li> <li>▪ Trafalgar Public Hall committee</li> </ul>	<p>✓</p>		
<p><b>5.4 Commence</b> implementation of Public Hall business plan.</p>	<ul style="list-style-type: none"> <li>▪ Baw Baw Shire</li> <li>▪ Community groups</li> <li>▪ Heritage Vic</li> <li>▪ Trafalgar Public Hall committee</li> </ul>		<p>✓</p>	<p>✓</p>

**OUTCOME 6:** **Trafalgar has a plan detailing its future land use requirements.**

**GOAL 6:** To plan for Trafalgar’s future land use needs.

**OBJECTIVES:**

1. To prepare a long-term plan that accommodates Trafalgar’s future demand.

**ACTIONS: GOAL 6**

STRATEGIC ACTIONS	PARTNERSHIPS: <i>TCDA and</i>	2004-05	2005-06	2006-07
<b>6.1 Prepare</b> a “Directions Statement” document that will guide Trafalgar’s future infrastructure enhancements, such as educational, recreational, commercial and community needs.	<ul style="list-style-type: none"> <li>▪ Baw Baw Shire</li> </ul>	✓		